

# ADMINISTRATION and FINANCE

FY23 Strategic Plan

(July 22 - June 23)

October 2021 (Updated September 2022)

#### Vision statement

Our vision is that our Town government: is fiscally sound, delivers services fairly and efficiently, communicates effectively, and is recognized as a model of local governance in the State of New Hampshire.

#### Mission statement

#### Our mission is

to provide superior service to our residents, businesses, and visitors,

to fairly administer the ordinances and policies within our areas of responsibility, and

to provide the transparency in our operations that the public expects.

#### Administration General Responsibilities

General Town Government Operations

**Human Resources** 

Communications

Website Management

Public Assistance/Social Service Agencies

### Admin Strategic Goal 1: Continuous Improvement of Service Delivery

Provide staff training

Oversee and encourage implementation of Strategic Plans town-wide (Work on KPIs)

Proper Administration of ARPA Grant Funds and FD PFAS Project

### Admin Strategic Goal 2: Improve Communications and Engagement

- Work with BOS to develop a town-wide strategic plan
- Ensure that our social media policy is appropriate and up to date

# Admin Strategic Goal 3: Attract and Retain Quality Employees

- Provide a safe and welcoming workplace culture
- Provide adequate training opportunities
- Implement updated personnel policy

### Finance General Responsibilities

Cashflow Management

Accounts Payable

Payroll

Audits

Bonding/ Debt/ Leasing

**GASB Requirements** 

Federal/State Reporting Requirements

Budget Management/ Forecasting

# Finance Strategic Goal 1: Accuracy, Efficiency and Transparency

Boards and Committees, Department Heads, employees and the public are provided with timely and accurate financial reports

Achieve audits with "no material deficiencies"

Develop "outward facing" reports on the financial software to increase transparency

Continue internal training on software to increase usage and to improve usefulness

### Finance Strategic Goal 2: Sustainable financial system

Develop clear financial policies

Develop financial procedures, including checklists where appropriate

Review the present financial software and determine if it is the best fit for the town

## **Budget Impact Summary**

#### Administration

Initiatives	FY 21	FY22	FY23	FY24	FY25
Agenda Software	\$4,500	\$3,000	\$3,150	\$3,300 (est)	\$3,450 (est)
Budgeting/ Performance Management Software	\$7,811	\$8,045	\$8,286	\$8,535	\$8,791
Total Initiatives	\$12,311	\$11`,045	\$11,286	\$11,535	\$11,791

#### Finance

Initiatives	FY21	FY22	FY23	FY24	FY25
Finance Software	\$45,000	\$47,000	\$49,000	\$51,000	\$53,000
Total Initiatives	\$45,000	\$47,000	\$49,000	\$51,000	\$53,000

# Summary

During the current fiscal year, it is expected that we will be able to:

- Update the Personnel Policy Handbook
- Develop a social media policy
- Determine the use of ARPA Grant funds and set up any related programs and manage FD PFAS project

The finance department has had regular staff turnover for at least 10 years. I am hoping that making sure that we have the right policies, procedures and technology will help fix this issue once and for all.

## Questions or Comments?



#### Amherst NH Town Government



#### **Administration and Finance**

FY24 (July 2023 - June 2024

September 2022

### Introduction

- Over the last few years administration and finance have had significant turnovers in personnel.
- Our current plan (FY23) was designed to help stabilize these departments and start the process of moving forward.
- Although FY 24 will have its own challenges, we should be better prepared for them.



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#### Mission Statement

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- to provide the transparency in our operations that the public expects.



#### Administration and Finance Overview

- General Town Government Operations
- Human Resources (including recruitment, retention and training)
- Communications, both internal and external
- Public Assistance/Social Service Agencies
- All aspects of internal and external Financial Services



### SWOT: Admin and Finance

- Strength: Financial & Organizational Resilience
- Weaknesses: Position turnovers in next 2 years; Out of date and inconsistent policies
- Opportunities: Grant funding (ARPA, PFAS)
- Threats: Recruitment and retention will impact stability



# Single point of failure; Greatest threat to systemic stability

A successful ransomware attack



# Employee Retention & Recruitment

- FY 23 (July 22 to June 23):
  - New finance director will need to be onboarded
  - Addition of new Assistant Finance Director
- FY 24 (July 23 to June 24):
  - New town administrator will need to be onboarded
- FY 25 (July 24 to June 25)
  - Addition of new Special Projects Coordinator



# Administration Strategy 1: Continuous Improvement of Service Delivery

#### Goals:

- Improvement in the delivery of services by providing appropriate assistance to each town department
- Provide proper administration of ARPA Grant Funds,
   PFAS projects and other special projects that may arise

KPI: Annual review of department operations by the BOS indicating satisfaction or above for each area of administrative responsibility

Project: Obligate ARPA funds (Deadline December 24)

Project: Begin Municipal Records Digitization



# Administration Strategy 2: Improve Communications and Engagement

#### Goals:

- Continue to work with BOS on town-wide strategic plan implementation and updates
- Manage, monitor, and update as necessary the town's social media policy

KPI: Improvement in citizen satisfaction score with communications on biennial survey

Project: Implement Social Media Policy

Initiative: First townwide biennial survey



# Administration Strategy 3: Attract and Retain Quality Employees

#### Goals:

- Provide a safe and welcoming workplace culture
- Provide adequate training opportunities
- Implement and monitor updated personnel policy

KPI: Rate of Retention of FT employees annually

Initiative: Town entering NHRS



# Finance Strategy 1: Increased Accuracy, Efficiency and Transparency

#### Goals:

- Boards and Committees, Department Heads, employees and the public are provided with timely and accurate financial reports
- Achieve audits with "no material deficiencies"
- Develop "outward facing" reports on the financial software to increase transparency

KPI: Indication on town-wide biennial survey that public is increasingly aware of information provided by Finance Department



# Finance Strategy 2: Develop a Sustainable Financial System

#### Goals:

- Develop clear financial policies
- Develop financial procedures, including checklists where appropriate
- Review the present financial software and determine if it is the best fit for the town

Project: Financial Software Review

Initiative: Continued funding of new AFD position



# Summary: Initiatives FY 24 (July 23 – June 24)

- Admin: New Hampshire Retirement System
  - Cost: Approximately \$225,000
- Finance: Addition of Assistant Finance Director
  - Cost: Approximately \$100,000



### Future Initiatives

FY 25 (July 24 – June 25)

Admin: Special Projects Coordinator position

Admin: Digitization of Records

Finance: Compensation Study

FY 26 (July 25 – June 26)

Admin: Upgrade IT capabilities

