1 Master Plan Steering Committee 10/27/2020 6:30 pm via Zoom 2 3 Dwight Brew called meeting to order at 7:01 p.m. 4 5 Dwight stated will need to go back to previous recordings to recover the minutes. For this 6 evening Tracie Adams volunteered to take minutes. 7 8 Natasha read the following required statement: On behalf of the Master Plan Steering 9 Committee, I find that due to the State of Emergency declared by the Governor as a result of the 10 COVID-19 pandemic and in accordance with the Governor's Emergency Order #12 pursuant to 11 Executive Order 2020-04, as extended by Executive Orders 2020-05, 08, 09, 10, 14, 15, 16, this 12 public body is authorized to meet electronically. 13 14 Please note that there is no physical location to observe and listen contemporaneously to this 15 meeting, which was authorized pursuant to the Governor's Emergency Order. However, in 16 accordance with the Emergency Order, I am confirming that we are providing public access to 17 the meeting by telephone, with additional access possibilities by video or other electronic means. 18 19 We are utilizing Zoom for this electronic meeting. All members of the Board have the ability to 20 communicate contemporaneously during this meeting through this platform, and the public has 21 access to contemporaneously listen and, if necessary, participate in this meeting through dialing 22 the following phone #312-626-6799 and password 853 1972 6815, or by clicking on the 23 following website address: https://zoom.us/j/85319726815 that was included in the public notice 24 of this meeting. 25 26 Providing public notice of the necessary information for accessing the meeting: We previously 27 gave notice to the public of the necessary information for accessing the meeting, including how 28 to access the meeting using Zoom or telephonically. Instructions have also been provided on the 29 website of the Planning Board at: www.amherstnh.gov. 30 31 Providing a mechanism for the public to alert the public body during the meeting if there are 32 problems with access: If anybody has a problem, please call 603-341-5290. 33 34 Adjourning the meeting if the public is unable to access the meeting: In the event the public is 35 unable to access the meeting, the meeting will be adjourned and rescheduled. Please note that all 36 votes that are taken during this meeting shall be done by roll call vote. 37 38 Let's start the meeting by taking a roll call attendance. When each member states their presence, 39 please also state whether there is anyone in the room with you during this meeting, which is 40 required under the Right-to-Know Law. 41 42 Attendees present: Tracie Adams in car with her daughter, rest of members present 43 and alone included Dwight Brew, Jared Hardner, Joe Ilsley, Tim Kachmar, Will 44 Ludt, Tom Quinn and Chris Yates. 45

- 46 Dwight and Chris reported receiving ACC (Amherst Conservation Commission) and Bike/Ped
 47 Committee suggestions regarding MP (Master Plan) survey proposed.
- 48
- 49 Jared related that at the last ACC meeting, Master Plan Survey was discussed in terms of its
- relevance to the ACC- informed the comments. ACC felt survey was too long. Recommended reducing ACC related questions to a minimum and suggested exercising this discipline in other
- 51 reducing ACC related questions to a minimum and suggested exercising this discipline in other 52 sections.
- 52 53
- 54 Jared shared his screen of ACC Revisions to Survey. Suggested dropping Natural Resources 55 section entirely and replacing the content with a few statements integrated into other areas of
- 55 56

survey.

- 57
- 58 Dwight, Jared, and Chris discussion led to confirmation that this material would be addressed 59 later as the group worked through the survey.
- 60
- 61 Jared shared his screen and comments from the Bike/Ped Committee. He recommended adding a
- 62 section for the Bike/Ped Committee questions. He felt it was important that this committee have
- a section that helps link to the Master Plan. He presented 3 questions to add but they were
- 64 presented in different format than the survey but he stated he could reformat the questions to 65 work in the survey.
- 65 66
- 67 Dwight, Jared, Chris conversation led to determination that first two questions easy to drop into
- 68 new format. Third proposed question can be added but more difficult to align with the format.
- Jared stated that he was comfortable with whatever works, either adding new section or dropping
- 70 questions into other sections.
- 71
- Dwight asked Chris to bring up the Word document that Nic sent out in preparation for themeeting. Chris suggested editing online during meeting and Dwight agreed.
- 74
- 75 Dwight presented changing the lead-in section and adding a couple questions. Jared suggested
- 76 talking about the broader comments about the information collected and how the information
- 77 would be used for spatial planning. He stated that collecting a lot of information may be
- 78 interesting and good to know but that not all information being collected useful for how Planning
- 79 Board conducts its business and zoning.
- 80
- 81 Chris stated that comments from other boards was reviewed and used to tweak the survey. He
- 82 spoke to Bill Stoughton yesterday to get his thoughts. He added the first section asking about the
- resident's priorities. Chris reported that good feedback was received and incorporated while
- 84 some questions were knocked out.
- 85
- 86 Dwight reported that common themes and feedback came from the following sources:
- 87 Library Board of Trustees Nancy Baker
- 88 Heritage Commission Will Ludt
- 89 Amherst Conservation Commission Jared Hardner
- 90 Bike/Ped Committee Jared Hardner

91 Schools – Adam Steel 92 Director of NRPC - Jay Minkarah 93 94 Three individuals provided feedback as citizens not in their other capacities: 95 Peter Lyons – Chair of BOS 96 Bill Stoughton - Amherst Conservation Commission and Planning Board 97 Dean Shankle - Amherst Town Administrator. 98 99 Dwight reported that the feedback received fell into comprehensive themes. The themes included 100 stating that the efforts to create the survey were comprehensive and the work it took to create it 101 was appreciated. Suggestions for improvement included concerns about the overall length, utilize 102 this opportunity to get more specific direction, allowing people to voice where they stand on a 103 topic, questions needed clarity, and some survey comments were viewed as unnecessary or 104 intrusive. 105 106 Dwight and Chris dealt with the noncontroversial feedback and worked to incorporate the 107 comments for the Master Plan Steering Committee to consider. Dwight stated that the method 108 going forward would be to review each item and move to the next one if there was no comments 109 or desire expressed to change something. Tom Quinn stated that we can't take the next step with 110 the survey so wondered if it was okay for the survey to be long. He thought the survey may be 111 more important this year than in other years. 112 113 Jared presented the opposite argument. He stated that due to COVID-19, he is getting surveys to 114 do online every other day and felt that a long survey could play into survey fatigue. Dwight 115 stated the committee should make sure the questions on the survey are there for a reason and 116 provide useful feedback that will govern what to do. Questions might be interesting but not 117 influence the Master Plan product and should be taken out so shortens survey. 118 119 Jared stated that the ACC could ask more questions about open spaces but the information may 120 not be used. The ACC has a list of things that are important to consider when each deal comes 121 along and will present the deal based on this and not the data from the survey. People interested 122 in open space may want it for natural preservation or recreation. 123 124 Dwight suggested going through and looking at each question at some level to ensure no 125 ridiculous detail in any section. 126 127 Will reported that the Heritage Commission took the tack of looking at each question in light of 128 improving/maintaining/preserving rural character. They envisioned an umbrella statement with 129 10-12 response statements so rural character topic would come through. Chris noted that a few 130 questions were overkill and can be talked about in the Heritage section. He appreciated the 131 Heritage Commission feedback and found it very helpful. 132 133 Chris shared his screen.

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- 135 Dwight asked the group to look at his proposed alternate wording and compare it to previous
- 136 wording. He asked for thoughts on the proposed change. Tom Quinn thought the questions on
- 137 the alternate may be more aggressive in getting contact information. Dwight recalled that people
- 138 had concerns about people outside the Amherst community filling out the survey. He thought it
- 139 would be useful for people who felt strongly about something could be reached for future
- 140 communication and participation in the theme groups. He hoped that 70-80% of the people
- 141 completing the survey would give their personal input as residents or businesses in Amherst. The
- theme groups could then contact the interested public to participate. He states that he flipped it.Now asking if like to give name and contact information instead of asking if you feel like it then
- 144 do something. Tom Quinn felt it was useful to have as much information as possible.
- 145
- 146 Chris and Dwight discussed format and decided to ensure all adults added, add caption
- 147 instructions and bold it.
- 148

149 Dwight reported that Microsoft Forms may be used for the survey and that the town does not

- 150 own a copy of Survey Monkey to use. If use Microsoft Forms, Dwight reported he had to change
- the age categories down to the 7 available on this program. This required dropping out a category
- so went with 75+.
- 153

154 Dwight stated that he wanted all to present their comments and if there were none then he would155 move on.

156

157 Dwight stated there is a new section but planned to come back to it. Dwight moved to the 158 General Topics Section. All questions lead with a positive wording. He changed the rating scale 159 to Agree, Somewhat Agree, Neutral, Somewhat Disagree, Disagree, and No opinion. He said the 160 change was an attempt to reflect the ability to disagree with one of the statements. Chris 161 reported this change moved the survey scale back to the original one and he feels it makes more 162 sense. Dwight stated the newly added section was an attempt to look at community member's 163 priorities rated 0 (no concerns) to 4 (most important). The section following this added section 164 would then find out how they stand on the topic. Jared felt that it was repetitive and suggests 165 merging the new section and the following section then decide which scale to use. Dwight stated 166 that there are about 20 LITR scales available online. Jared felt the first table (newly added one) 167 gives importance on scale. If want to disagree then perhaps add negative numbers to the scale. 168 Tom Quinn said if they are for or against that the same number might be given on first table. 169 Dwight said this is why the scale below gives for or against the statement. Jared noted the 170 verbiage is proactive and with this wording cannot say want less unless change the category 171 verbiage. He feels having two similar tables will wear out survey takers. 172 173 Chris felt people would simply take the survey and not look at it like this committee who looks at 174 the survey for the data it can provide. The survey has been worked on for 3 months already. 175 Chris suggested going through the proposed updated changes and make suggestions. Jared 176 disagreed with that attitude and felt it was best to get it right and not jump over the hard

177 questions. He felt it important to do it right from the beginning. Tom Quinn asked how

- important group feels each section is....3-4 questions. No details, just top lines to get top level
- 179 view. Jared said we could do that. Negative and positive numbers could be used to say if want

- 180 more or less of the item relative to what is present today. Tom Q thought goal of this section
- 181 could be to determine which items more important so can collect more data. Jared felt that 182 having only the headings was too vague.
- 182
- 184 Will felt this misses community priority of limiting residential development/growth which he
- 185 hears often from residents. He doesn't feel this idea comes out readily in survey. Jared suggested
- 186 merging the two tables into one table that would be the core of the survey. Tom agreed with
- 187 Will's point and stated we should be sure we are not walking into pre-determined answers and
- 188 felt it was valuable to ask the questions. Will thought we would get write-ins about this concern.
- 189
- Jared asked if we could get there using 10-12 topics to ask about if want more or less emphasisversus going through the whole survey. Dwight stated that an example of two questions being
- alike and getting same score would be asking about limiting development. Someone may want
- 193 better outdoor basketball courts.....
- 194

195 Jared discussed gradation of responses with zero meaning to keep doing it the same way and can 196 add positive and negative gradations to increase the chance of making a distinction. Will thought

197 good information from these groups important where granularity comes up and that this is a good

- 198 broad-brush effort. Dwight planned to look for good scale examples and Nic will send out the
- 199 examples. Next meeting can decide which scale to utilize. Jared returned to granularity
- 200 discussion. He suggested a default of placing questions on one table. At the end of the questions
- ask if the respondent wants to answer more questions about a certain topic via Survey Monkey.
- 202 If not, then at least we collected basic data.
- 203

Dwight confirmed idea of the list in this form as a topic section and if want to continue please do
so or just submit after the first section. Jared thought letting them choose what they care about
can easily be done on Survey Monkey. Dwight confirmed that Jared has experience and access
to Survey Monkey. He will talk to Jared tomorrow about implementing survey through Survey
Monkey.

209

210 Dwight suggested getting priority 10 questions or less and asked if these are the right questions?

- 211 What is important to the community? Jared stated there is nothing about density. This is key
- topic for large constituency. Dwight suggested looking at the priority table item by item and
- asking if it is a worthy item for one of the ten.
- 214

215 Jared wanted to look at establish environmental protection and to add example of water

216 resources since we are approaching having issues. Dwight and Jared discussion stated that if

there are reasons something must be done anyway, then the feedback does not matter and

218 perhaps the question can dropped from the priority list. Dwight asked if it is one of the 10 most

219 important questions? Jared asked if increased support or outdoor recreation deals with spatial

220 planning? He felt it was not needed in the rural atmosphere section and Chris confirmed. Jared 221 satisfied with response to 12 questions with the option to go into detail on any topic they want to

branch into further. He feels not all respondents will want to do a large survey.

- 224 Chris stated he looked at hundreds of surveys that are using this. He felt it more confusing to
- have shorter survey and option to branch out. He felt this may be confusing on a paper survey
- and may lead to not getting what want from survey. He wanted residents to answer all questions.
- 227 Tom Q stated the original survey took 6-7 minutes to complete. Chris added this section up front
- based on feedback received desiring to get priorities. Jared expressed concern that many
- questions on the survey are not relative to spatial planning. For example, town-wide employment
- 230 opportunities under the sense of community section.
- 231
- Will felt increased outdoor recreation was code word for more fields around Amherst. Jared felt
 it was not rural atmosphere but recreation. For sake of streamlining he suggested using the third
 one under rural atmosphere. Tom Q suggested getting rid of first two. He asked Jared what
- 235 levers are pulled at the town level to increase development. Chris stated town could market light
- industrial use in town. Chris asked are we protecting open space from future developments....to
- 237 forests. Are we interested in encouraging commercial development? Commercial zones are not
- being used to their best potential like Will said. He wanted to get surface thoughts and get in-
- depth when break into theme groups where can delve into subjects deeper. Dwight suggested a
- top-level view and say only certain types of businesses can locate in Amherst. Amherst doesn't
- offer sewers, so no large hotels. Light industrial area not good for businesses that are people
 intensive but good for warehouses. Why the Board of Selectmen (BOS) not fix this? Would need
- 242 other towns like Merrimack, Nashua, Milford to approve Amherst using their wastewater
- 244 treatment plant. It is ridiculous to get new one permitted this day and age. Those towns are
- 245 protective of what they have. Milford needs their capacity. Costs 30-100 million dollars to bring
- sewers from where they are in end near Merrimack down near Fidelity to Bon Terrain Dr. Want
- to bring in businesses that want to use municipal services and sent children to schools and pay
- 248 lots of taxes. Peel it back solution not so simple.
- 249
- 250 Joe stated that to develop the municipality needs to create economic development model. What
- 251 NH Dept of Economic Development wants. Look at types of businesses want to bring in,
- demographic profiles, etc. Modernization of septics to place leach fields under powered types
- 253 facilities creates increased capacity those types of facilities. Worth looking at type of economic
- development want because the technology for waste disposal without septic is more of a reality.
- 255 Don't dismiss offhand because may be a mistake long-term.
- 256

Dwight stated to continue to look at because technology changes and types of businesses change.
Probably less retail development because it is not happening. Couple years ago CDD and NRPC

- 259 costed out solutions. BOS dismissed due to amount of upfront costs. Not want to implement 260 solutions today that residents pay for now and residents 20 years from now will benefit from.
- 261 Data runs 2-3 years old, study was done, Nic can provide the results. Joe said he was responding
- to Chris's question about how to spur economic development that we want. Models are out there
- 263 for creating shared septic.
- 264
- 265 Jared wondered if more employment opportunities in Amherst is fundamentally what this is
- about? Spur conversation and becomes a category. Wording direct for Tom and Jared. Town-
- 267 wide employment opportunities under sense of community. Jared suggests change to move jobs
- 268 in Amherst to be more direct. Dwight thought on scale of asking if it is good or bad, that he

- 269 would guess most residents will choose more jobs as good. Jared said he was negatively
- 270 interested in m ore jobs and wants a more residential community. That is how he would answer
- the question. Dwight felt we want answers on both ends of the spectrum, so it is a worthwhile
- 272 question. If everyone would answer yes then why waste a question. Jared felt it was worth
- having data because when push for something large, can say everyone definitively said they want
- 274 more jobs when bring in a factory.
- 275
- 276 Dwight said ideas that should rework this scale not yet identified, 10 broad questions covering
- range of things to help narrow down broad range of things is important. Should have detailedsection for each one of general questions at the top. Tom Q said this was reasonable. Would be
- 279 like a Table of Contents for all questions. Jared said gives a broad brush of key topics if get no
- 280 further in survey. Tom Q suggested can boil down sense of community to small town feel not
- 281 jobs, tax base, or industrial development. Jared looked at it a different way. He wanted to collect
- a simplified survey. Example to know sense of community an important topic. Ordinal scale
- summed up. Useful to say want more residential and business then proceed with 3 different
- things you might have meant by this like business being a café and tavern in village or more light
- industry in this part of town. Can determine if could interact in a town hall environment. Hash
- out but not this level of exchange in a survey. Chris stated that is the idea of the breakdown
 groups. Survey captures tip of iceberg. Bucket out and create 5, 6, or 7 groups based on buckets
- to dig in. Jared confirmed survey finds out what breakout groups are needed.
- 289

290 Dwight stated the hope of the survey, not too long so people will fill it out, provide information 291 which groups needed and provide groups with some direction. Thought is to get information in

- 291 which groups needed 292 two different levels.
- 293

294 Dwight shared screen. Quality of Life Categories slide he thought may be useful to give another 295 view of what broad categories we might want to look at if going out to survey people in town. 296 Another look at what trying to do. Jared stated that a number of them do not involve spatial 297 planning. Tim K asked why get hung up on spatial planning? Lots of data collected important 298 for planning into the future for zoning and regulations. He felt the data valuable for the town as 299 it moves forward over the next ten years. Jared felt that if we want to redefine the MP that it fine 300 because it will dictate what questions to ask. Chris stated that these pieces are in the MP and that 301 the Master guide discusses this stuff. Jared questioned public health and safety as part of the

- 302 MP. Chris stated that public health and safety can include walkways, bike paths.
- 303

304 Dwight stated there are no perfect lists of questions. Not have to use this list. He stated the goal 305 is to define top level areas that want in the MP and want to get feedback from residents and 306 businesses about. Can't be everything or end up focusing on nothing. For each top level come up 307 with a bullet under each one. Example: economic development with four bullets. Thinks Jared saying wants summary at top level, like 10 questions. Further expand in more detail is Jared's 308 309 idea he thinks. Jared stated he was thinking out loud and if it is a terrible idea that's ok. Dwight 310 asked how we get from where we are to this state? Tim K said we should cast a wide net with 311 potential questions to narrow down themes for MP. Tracie agreed that is her understanding. 312 Tim suggested keeping broad and long, use feedback to analyze and make smaller groups

313 based on interest.

314

315 Joe stated he preferred we stop coming to the table with work and then throw it out and start over

each meeting. He asked what is the broad overarching feedback from the committees? Jared

- 317 stated the feedback from the committees was 1. Too long 2. Questions should be actionable for
- 318 spatial planning. Joe felt that every meeting we reinvent the wheel. He wanted to go through the
- 319 feedback and incorporate it into the survey. Chris stated that he spend $3\frac{1}{2}$ hours looking at the
- 320 feedback Dwight gave from the emails received and incorporated into the survey. Dwight shared 321 a screen of the survey feedback.
- 322
- 323 Chris shared for example, improve food sustainability to add CSA's, community garden, etc.
- 324 Example of agritourism low impact on community but bring people and money. Not grabbing
- priorities a concern, looked at list from another community. Cut volunteer chart. Dwight and
- 326 Christ thought about cutting facilities next 10 years list too. Added questions gives ability to
- write things out. Joe wants to add feedback and asks so why do we desire a redo? Jared wanted
- to fix the opening page as being discussed. Dwight asked if we are that far off? We want people to actablish their priorities and attempted to do this. Could me instablish them 10 me in a
- to establish their priorities and attempted to do this. Could we just adjust these 10 questions?
- 330

Jared is looking to fix page 1, the high-level table and what goes in it. Tim K suggested getting

- rid of leading terminology like established and increase, encourage. Chris shared his screen of
- Priorities. Tim suggested leaving as categories. Jared wanted to ask if for or against and scale.
- Tim K and Jared suggested low, medium, high or no interest, negative interest. Tom Q feelsgood about this start.
- 336

337 Jared feels respondents sure to respond by answering one page and can go deeper into survey if 338 want to. Survey Monkey can support this option. He states they can finish the first page and can 339 connect to additional pages if they want to go further. Dwight says we want to touch upon broad 340 areas. If want to ask subset then that's more challenging to decide what questions to ask. He 341 wondered if it would be worthwhile to come up with the 10 questions now. Tom Q suggested 342 keeping the topics at gut-instinct level answers, no details initially. Details can come as go down 343 survey. For example, how important is it to keep rural character question with details later on 344 survey or in zoom groups.

345

346 Dwight asked if it is worthwhile to take questions home and group them to make it easier? Tom

Q said we could skip over sections. Chris suggested using framework of top 10-15 items and
 they come out below for more information. Dwight asked if we should do the 10 questions now

- 349 since he felt it should not take too long to come up with them.
- 350

351 Will asked about the next meeting and Natasha confirmed next Thursday Nov 5th. Will

352 suggested working on the questions for the next half hour or so Chris wondered if wanted

353 straight up questions or in buckets like have it. Dwight stated each question could be its own

354 section and get rid of the headings. He also stated we needed the ACC questions because we

don't have them yet. Jared said it boils down to do we want to protect more open space?

356 Dwight suggested the question could be "How important is it to protect more open space?"

357 Chris made changes on the screen as changes suggested.

359 Tim K wanted to ask about how important it is to expand the business base. Dwight thought 360 about housing for seniors. Comments before the MP started involved Amherst not being an easy 361 place to stay for your entire life especially as you get more senior and find there are not as many housing options as you age. Natasha pointed out that affordability in general could be part of the 362 363 picture. Jared suggested housing for a range of demographics. Nic reported the industry term is 364 age-friendly. Chris discussed having availability for "garden homes" for single people or those 365 who lost a spouse. Tom Q, Natasha, and Tim discussed if Amherst should focus on homes other 366 than single family models.

367

368 Jared and Natasha discussed transportation/traffic control and management. The question is 369 about too much traffic that comes with density. Ask how important it is to maintain low levels of 370 traffic in Amherst? Jared stated the Bike/Ped Committee asked how important it is to have safe 371 and comfortable routes for bikers and walkers of all abilities? Natasha wondered where

- 372
- community infrastructure and facilities was broken out into and wondered if it would go here? 373 Dwight was not sure if want to ask about maintaining town buildings at all because this is
- 374 probably a yes.
- 375

376 Tim and Will thought we needed a school question. Tim suggested "How important are high 377 quality schools?"

378

379 Joe, Tim, and Will asked "How important is it to preserve the historical character of the 380 community?"

381

382 Dwight and Chris asked "How important is it for Amherst to stay affordable?"

383

384 Dwight asked how the MP addresses the quality of schools? Chris stated that if MP allows and 385 provides for more density then we will have more people with kids in the schools. His 386 experience is that if the density goes up then the schools are 10-15 years behind in handling the 387 increased number of children in the schools. There are serious implications to increased density. 388 For example, with increased density the needed infrastructure could not be built out before the 389 density comes to pass for that county. He has seen 3,000 homes added and a road smaller than 390 Ponemah to support them. Dwight wondered if a way to bring quality of schools back to the MP. 391 If allow rapid growth then the schools can't keep up. Chris stated that if get approval for 200-392 300 homes with 1 ¹/₂ kids per unit then what does that do to class sizes? Will we take the time to 393 be able to meet these needs? If kids increase then could see classroom sizes up to 25-35 students 394 per class instead of the smaller classroom sizes we enjoy. Jared agrees that our schools connect 395 to other issues. Density affects everything...fire, schools, police. Joe stated it connects to the 396 capital improvement plan (CIP). Jared and Chris felt it was important to get the demographics so 397 we know who we are dealing with. Nic stated that generally speaking, all facilities are in the 398 MP, just don't call out schools. Jared suggested a preamble to explain that concept.

399

400 Nic recommended taking out word quality because people think of very different things as they

401 answer the question. It is tricky one. Not able to know what people are thinking as they answer.

402 For Planning Board applications asking for 40-50 houses all these things are reviewed to see if it

403 is scattered and premature for the town based on what facilities we have already.

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405 Chris stated that he understands taxes versus schools and finding a happy medium. Tim felt that 406 this will come out of MP subcommittees as details.

407

404

408 Jared and Joe wondered if Nic would prefer the maintain or improve current levels of public 409 service (emergency services, schools, etc). Jared suggested public services in face of increasing 410 growth? In context of town population growth. Joe feels this is agenda-based. Chris suggested 411 loss of services initially until catch-up. Joe felt it critical so don't lag services. Knows density 412 requirements, growth rates, incorporation of impact fees are factors in planning. Jared wondered 413 how much emphasis PB puts on growth? How important is it to not fall behind? Joe said it is not 414 just the PB that uses the MP. Board of Selectmen (BOS) look at it to see where to take programs. 415 Joe suggested striking population growth since it feels agenda based. Need to cover but not sure 416 how to say it better. Chris felt this area has trade-offs that must be discussed.

417

418 Chris typed the question as "How important is it to maintain current levels of public services?"

419 which would include emergency services, public works, schools, recreation, etc., and Chris

420 placed them in alphabetical order. Joe felt that for a short list it was pretty comprehensive and

421 asked what is missing? Joe also asked if we should ask about energy efficiencies? Jared stated 422 that 2 people wanted to include energy, renewable energy. He asked if we should promote solar

423 installation on municipal roofs? Joe felt it would be good to ask how important it is to reduce

424 carbon footprint. Chris, Jared, and Joe discussed promoting public, residential, and commercial.

425 Tim K asked about aquifers and drinking water. Joe and Jared talked about how important it

426 would be to secure and preserve water resources within Amherst? And Joe suggested securing

427 lands with aquifers. Tim stated that Pennichuck has a reservoir. Chris stated Merrimack and

wells are sources. Joe stated that Epping, NH is facing economic development issues that are 428 429 slowed by water capacity.

430

431 Chris and Joe wanted to capture hard hitting items on the first page. Will reported that the State 432 of Maine has broadband legislation to increase to all sections of Maine. Chris agreed that this is 433

still an issue in Amherst and that we have e question below to address it. He stated that he is a

434 telecommunications guy. Jared wondered how much influence the public sector has over that? 7

435 Chris suggesting discussion with telecommunications to get better equipment on cellular towers.

436 He stated seven frequency re-use. More towers not always better. Jared asked about 5G and if

437 requirements different? Chris said that Verizon is starting to work on and BOS can address. 438

Tom Q said this is a Federal issue. Chris felt that towns can have influence too. Joe broad 439 concepts not specific. Chris stated that telecommunications and internet are in the survey.

440

441 Tracie felt that this version looks better than the previous one and suggested can eliminate it.

442 Jared was happy with this one and wanted to look at next table. Tom Q wanted to look back up

443 to 3rd one on age friendly housing and suggested for all ages and income levels. Nic corrected

444 third from bottom historical character not charter. Jared asked Dwight if he was looking at

445 changing the scale. Dwight stated that the top part respondents' priorities not sure the scale is

446 useable in the next section. Tom Q suggested using low, medium, high. Dwight felt this might

447 run the risk of everything being a high priority so doesn't help focus what is most important. He

448 hoped for differentiation not just 4's across the board. Chris said the next section goes deeper

449 understanding. Joe said not 1,2,3 but maybe write in the order of priority 1 through 5 so can't all

- 450 be scored the same. Jared confirmed idea of rank voting. Dwight said idea is to list in order of importance may be too much for people to deal with. Jared said he has done this for political
- 451 surveys.
- 452 453

454 Chris and Joe asked if can reduce redundancies of concept, clarify so not look like three

455 questions in a row about affordable housing. Jared suggested giving top 5 of the 14 priorities in

456 order of importance to you. Can do this in Survey Monkey. Tim K wanted to make statements 457 declarative if ranking. No questions to rank. Jared said whoever enters questions into Survey

- 458 Monkey can change the verbiage to work. Dwight was comfortable with this. Top 5 in order in
- 459 top section. He asked if comfortable with scale use down below? Jared and Joe agreed the scale 460 works.
- 461

462 Discussion about ranking 1-5, 1-7, or 1-10. Joe wanted to see which 4 would get left off list of

463 14. Jared stated the higher ones would give the theme groups. Chris suggested going through the

464 charts to nix. Tom O said there are repeats in other sections like agricultural lands. Chris agreed

465 in Natural Resources and if choice to live in Amherst. Jared suggested the questions in next

466 sections group accordingly to the top table so get additional information on topics needed.

467 Dwight was willing to take below questions and rec....associating with factor up above. He

- 468 suggested plowing through it now. Joe agreed link up top to those below. If don't link up then 469 could cut those. Chris said the survey is overall shortened. Already stuff cut out.
- 470

471 Dwight wanted to go through now and cut or discover input questions missed that should go in 472 the top level. Chris said the table breaks down more down below. Tom Q and Chris looked at 473 the section on facilities and agreed could get rid of this section. Joe said could cold eye this later 474 on and getting into diminishing return. Will wanted to conform what trying to do now. Will, 475 Chris, and Joe wanted to keep the general areas and just focus on paring down now. Chris 476 suggested nixing the facilities table also which was agreed to by Joe, Tom, Dwight, and Tracie. 477 Jared suggested take out Natural Resources Section too. Ouestions about what to conserve. Joe 478 felt some are required. Jared thought already asking these in top section. ACC has a plan and 479 criteria that's too much to explain in the survey. Follow-up component for finer point 480 discussions. Chris and Joe wanted to not delete all but some now. Jared said the discussion can come in Phase 2.

- 481
- 482

483 Tom Q wondered if Amherst regulations around building be more stringent than state or federal 484 laws. Jared thought that to make a finer cut, could delete open space. He said could revise this 485 table for people taking the option to do a more detailed discussion. Joe felt could delete because

486 there are municipal requirement for flood plains. Jared said the open space protection was

487 redundant. Tom Q wondered if it is worth asking a question about protecting open space through 488 the Amherst Land Trust versus raising money via taxes to purchase land.

489

490 *Tim K left the meeting at 2 hours 28 minutes 40 seconds.*

491

492 Jared said the ACC would prefer not to cover this in the survey. Joe thought the ACC wanted 493 their own plan independent of the MP. Jared said the ACC did not want to exclude people but

that it was too hard to explain in this setting. He wanted to rewrite and run back through ACCthen bring this section back.

496

497 Chris said the next one covered services needed in Amherst and said he deleted some. Dwight 498 and Chris felt non-emergency services needed more details (transportation to doctor). Tracie 499 confirmed non-emergency is talking about things like wheelchair vans to take people to doctor 500 visits. Joe confirmed non-emergency medical transport. Tom Q suggested taking off less likely 501 services such as performing arts center. Tracie felt the community should determine which 502 services they desire in the next 10 years. Chris used trash service as an example. Costs 503 associated if it is municipally provided. Comes with community growth. Will asked if we have 504 services in the top 14? Chris said it is not there. Tom Q brought up the Village Tavern 505 discussion. Chris, Tracie, and Joe here this discussion often and surprised it is not included. 506 507 Dwight said the plan for while was to re-group by items at top and asked if we were still doing 508 that? Chris recommends not. Joe wanted to delete, keep, delete, keep and be done. Will wanted 509 to keep categories. Tom O wanted to know which can get rid of under categories? Dwight 510 suggested going through each one? Go through General Topics next 10 years. Dwight planned to 511 go through each and wait for comment and if none then keep going. Joe, Chris, Tom Q, and 512 Dwight had discussion about reducing tax rate. Will, Joe, and Chris wanted to delete Improve 513 Town of Amherst Facilities section. 514 515 Tom Q brought up safety in Village. Will, Joe, Dwight, Tracie, Natasha looked at Pedestrian 516 and Bicycle Safety in Amherst. Jared and Joe discussed Bike/Ped Committee not just related to 517 roads but also creating connections, creating safe routes, linking recreational trails to schools and 518 getting off the roads. Interested in improving safe routes (connectivity) for pedestrians and 519 bicyclists in Amherst. 520 521 Dwight focused on next page, Services Needed in Amherst next 10 years. No deleting. 522 523 Dwight focused on next page, Amherst's natural Resources. Jared re-doing this section. 524 525 Dwight focused on next page, Use and Development of lands in Amherst. Will pointed out this 526 combined Commercial and Residential Use. Chris said he may be right. Chris will split table 527 back out into a recreational and commercial. Chris said there were two sections that he combined 528 but will split back out. Tom Q spoke about the decrease size of housing lots in specific 529 residential zones. He wanted to make it more personal by talking about it as "in the zone I live 530 in". Joe liked it. NIMBY=not in my back yard. 531 532 Chris suggested cutting from this chart the combined use and development heading. Tom O 533 brought up cluster development will come with increased open space and wanted to keep it. Joe 534 and Tracie wanted to add Tom's point about how impacts in zone I live in Ex: size of housing 535 lots in the zone I live in. 536 537 Jared said it is currently against the law to do snow motorized vehicles in Amherst. Not in public 538 space. Ordinance against it. Joe suggested asking the question to see if people wanted to open

539 the discussion again. Chris, Joe, and Jared discussion that if add on that use is in conservation 540 area then people may say no to it. If do not qualify conservation area then may say yes. Tom Q 541 asked what is the relevance to residential land development and ATV, boating, fishing, 542 swimming? Are they relevant? Chris said he will pull out to recreational. Joe said if public 543 wants it but not on conservation land then town may look to acquire property for it or carve out 544 areas that can be for that use. Dwight wanted to confirm if we want to keep ATV and snow 545 mobiles? Joe said yes or it looks like we are trying not to open discussion. Chris asked if we 546 have boating area in Amherst? Dwight said yes, Baboosic Lake. Chris and Tom wondered 547 where we could increase if there are no other bodies of water? Joe said can open up roof-top 548 boating. Dwight said there is no public launch at Baboosic Lake unless carry in a boat because 549 lake area greater than 10 acres so town does not control the lake. Chris suggested changing to 550 increase public access to motorized boating, fishing, swimming. 551 552 Tom Q asked how these are relevant to land use and development? With exception ATV and 553 snowmobiles the others are offered. What are we looking to do with this information? Joe and 554 Jared said it returns to the issue of connectivity and decisions about which properties to pursue 555 and how to develop them. Chris said there are large horse farms on the Amherst/Milford line. 556 He wanted to keep horse riding trails after discussion. Joe suggested deleting ice skating rink 557 because we must delete something. 558 559 Tom O questioned increasing mixed use? Nic stated that some residential can be in the 560 commercial zone. 561 Jared suggested eliminating increase natural habitat for wildlife and nonhuman use. Chris 562 563 wanted to clarify if nonhuman was like a dog park? Jared said this was not the original intent. 564 Delete. 565 Increase safe cycling routes can be deleted because added safe routes. Covered. 566 567 568 Tom Q edit increase size of housing lots to include in the zone I live in. Chris, Tom Q, Jared, 569 and Joe discussion about permit high residential density as a bonus for creation of affordable 570 housing in the zone I live in. Final wording: permit high residential density on the area I live in 571 to preserve rural area elsewhere. Dwight asked Nic for comments on these two. Nic stated the 572 IIHO was voted out. She suggested broaden out to be just density question may be better. Tom 573 Q suggested support high density I live in for certain reasons...what types of trade-offs? Jared 574 said if high density housing developments then could explain statement, I support high density 575 housing development in the area I live in for specific reasons. 576 577 Next section Chris will break down into two categories again...residential and commercial. 578 579 Next section on Amherst Rural Character, Heritage, and History. Chris cut a couple already. 580 Will said demolition delay, metal detector deleted and that these will come out in theme breakout 581 groups. Keep all. Will asked if the Historic District Commission was invited? Nic confirmed 582 they are involved.

- 584 Next section Choice to Live in Amherst. Chris deleted a couple already. Jared wanted to add
- 585 open space, conserve land, natural aesthetic, tree-lined streets captured. Open space, conserved
- 586 lands, and natural aesthetic added. Tom Q wanted to review first what we are going for. Tom Q,
- 587 Joe, and Will wanted to change to availability to purchase and rent related to availability of 588 housing stock.
- 589
- 590 Nic said when reformat will need more space to write-in other (please specify) tabs.
- 591
- 592 Chris suggested getting rid of volunteer list. Dwight, Chris, and Joe agreed to get rid of 593 volunteer activities section completely. Chris suggested if we find out where people volunteer 594 their time we can reach those groups. He felt removed the invasive ones. Joe wanted to delete 595 the table and both Tracie and Will agreed.
- 596
- Next discussion about adding 2 questions: Are there things we as a town should be doing that
 we are not? Are there other important issues that we have not addressed? Group okay with
 adding these.
- 600
- Dwight wanted to address Comments Section. Dwight suggested a change in the capture of
 personal information from we'd like /optional to we encourage it. Dwight wanted to add, ask to
 be on the mailing list for MP. Would appear as Your Name (optional but encourage), Email,
- 604 Phone number (optional), and Would you consider volunteering to work on the Amherst MP
- 605 Update?
- 606
- 607 Dwight concluded we are done with the survey for tonight.
- 608
- 609 Dwight said the survey is not ready yet so we will not have a survey ready to hand out next
- Tuesday on election day. No booth at the election. Dwight hoped to meet next week and present
- 611 final draft of online survey version. Chris said if not have survey out perhaps have flyer 612 available at election saving updating MP, be on lookout for the survey link. Joe said survey
- 613 coming soon... Perhaps put up a poster board, not manned, Dwight has to be inside by law as
- BOS. Joe asked if Moderator could be asked if can put poster board inside building. Dwight
- 614 BOS. Joe asked if Moderator could be asked if can put poster board inside building. Dwight 615 said if it is not political there is some flexibility. He would need write-up then get it blown up to
- 616 poster. Can do. Jared said print shop on 101 near Post Office does that with plasticized,
- 616 poster. Can do. Jared said print shop on 101 near Post Office does that w 617 corrugated material.
- 618
- 619 Dwight asked if people had read the Minutes. Due to the late hour approval of minutes was 620 postponed to next meeting with group in agreement.
- 621
- 622 Dwight reported no old/new business.
- 623
- 624 Joe MOVED for meeting to be adjourned. Tom Q seconded.
 625 Roll call vote to adjourn meeting: Tracie, Dwight, Jared, Joe, Will, Tom Q, Chris all
 626 responded affirmatively.
- 627
- 628 Meeting adjourned at 3 hours 32 minutes and 45 seconds. Approximately 10:33pm.

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632	Respectfully submitted by Tracie Adams
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637	

DRAFT